



PROTECT YOUR CREW, GET VACCINATED AGAINST THE FLU!

Have you received your annual flu shot yet? Every year, 200,000 Americans are hospitalized due to complications from the flu. Keep your team, your family, and yourself healthy this year by getting your flu shot – it's the #1 way to prevent the flu!



When combined with pneumonia, the flu was the eighth-leading cause of death in the U.S. in 2016.



Medical professionals recommend that everyone age six months and older should get vaccinated.



The flu causes U.S. employees to miss approximately 17 million workdays each year.



- The flu shot is the #1 way to prevent the flu
 - Complications of the flu can include: pneumonia, ear infections, sinus infections, and worsening of chronic medical conditions
 - Anyone (including healthy individuals) can get the flu
 - People with the flu are most contagious in the first 3-4 days after the illness begins
 - Most experts agree that the flu mainly spreads from tiny droplets made when people cough, sneeze, or talk
 - It is safe (and even encouraged!) for pregnant women to get vaccinated
 - Everyone over the age of six months old should receive a flu shot
- According to the Centers for Disease Control and Prevention (CDC):

FLU FAST FACTS:

GetTheShotNotTheFlu



Every year, over 200,000 Americans are hospitalized due to complications from the flu. Don't be another statistic. Protect yourself, your family, and your colleagues by receiving your annual flu shot. Your corporate flu shot is:



Safe: The flu vaccine is safe. Despite popular myths, the flu shot cannot give you the flu.



Effective: The flu vaccine reduces the risk of flu illness by 40-60% among the overall population.



Convenient: You can receive your flu vaccine without leaving your office!

WE'RE BRINGING THE FLU SHOT TO YOU.



There's no reason to skip out on the flu shot this year. We're bringing the flu shot to you! Your corporate flu shot is:

- Free
- Convenient
- Easy
- Your best protection against the flu

Sign up today to receive your flu shot, and get protected against the flu!

Flu shot clinic date(s):

Flu shot clinic time(s):

SPREAD THE WORD, NOT THE FLU!

Flu Shot Clinic Email Blast Samples



Email blasts are an excellent way to help spread the word about your upcoming flu shot clinic. After all, you can't expect employees to participate in your clinic if they don't know about it in the first place!

When it comes to email blasts, less is usually more. If your emails are too long and detailed, employees might skim over it and miss key messages – or just not even read the email at all! Keep your messages short, sweet, and to the point. The following are some examples of email blasts to help promote corporate flu shots.

EMAIL BLAST 1: FLU EDUCATION

(Subject line): **Get Ready for Flu Season!**

Flu season is approaching fast this year! With over 200,000 Americans hospitalized for flu-related complications each year, you don't want to risk falling ill with the flu. The flu can be more serious than you might think – and it can affect you even if you're healthy. Luckily, you can significantly reduce your risk of the flu by receiving your annual flu shot.

Years of research has proved that the flu shot is safe, effective, and the best defense against the flu. According to the Centers for Disease Control and Prevention (CDC), the flu vaccine reduces the risk of flu illness by 40-60% for the overall population. The CDC also recommends that everyone over the age of six months old should be vaccinated – even (and especially!) pregnant women.

Along with receiving your annual flu shot, you should also take everyday precautions to help prevent the spread of the flu virus around the office. According to the CDC, during the flu season you should avoid close contact with sick people, cover your nose and mouth with a tissue when you cough or sneeze, and wash your hands often with soap and water.

If you have any questions regarding the flu or the vaccine, don't hesitate to ask! Let's all do our part to reduce the risk of illness this flu season. Thank you!

****Employer note:* It's also a great idea to include attachments with your email blasts. Attach helpful blog posts about the flu, informative video clips, CDC stats, or just some fun flu-related memes to help grab your employees' attention.

EMAIL BLAST 2: CORPORATE FLU SHOTS

(Subject line): **Upcoming Flu Shot Clinic: Reserve Your Shot!**

Don't want to waste time or money getting your annual flu shot this year? There's no need to! This year, we are bringing the flu shots to you. Our on-site flu shot clinics guarantee that your flu vaccine will be easy, free, convenient, and safe. Sign up to reserve your flu shot today!

Flu shot clinic date(s):

Flu shot clinic time(s):

Flu shot clinic location(s):

Registration link:

Receiving your annual flu shot will not only protect your health, but the health of your family, friends, and colleagues as well. After all, the flu vaccine is your #1 defense against the flu! If these clinic dates and times don't work for your schedule, reach out to _____ to discuss alternative options.

Please let us know if you have any questions, and stay safe this flu season! Thank you!

EMAIL BLAST 3: CORPORATE FLU SHOTS SIGN-UP REMINDER

(Subject line): **Don't Forget Your Flu Shot!**

If you haven't signed up for your flu shot yet, it's not too late! We still have some openings. Be sure to reserve a spot so that you don't miss out on your free flu shot.

Flu shot clinic date(s):

Flu shot clinic time(s):

Flu shot clinic location(s):

Registration link:

We encourage all of our employees to get vaccinated this year to help prevent an office flu epidemic and keep all of our employees healthy this season. If you have any questions regarding our on-site flu shot clinic or flu prevention, please don't hesitate to ask!

Thank you!